



2023

PRESENTS

PICKLEPALOOZA

SPONSORSHIP
CATALOG



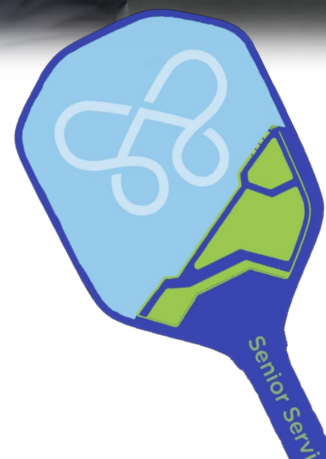
SUMMER SOLSTICE CELEBRATION

Wednesday, June 21, 2023

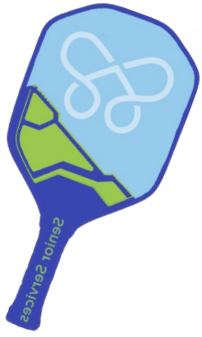
Chicken N Pickle - Wichita



Proceeds Benefit



**CELEBRATE THE SUMMER SOLSTICE WITH
COWORKERS, FRIENDS & FAMILY
WHILE RAISING MONEY & AWARENESS
FOR HOMEBOUND, ISOLATED SENIORS
AND THEIR CAREGIVERS.**



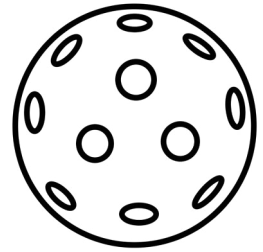
June 21st is the longest day of the year. In many cultures this is a day of celebration. The day with the most sunlight. For the 850 homebound, isolated seniors receiving **Meals on Wheels**, every day is ***The Longest Day***. The **Alzheimer's Association** hosts national campaigns called *The Longest Day* where companies and individuals host events all year long to raise funds to find a cure and draw attention to the needs of caregivers. Because - for caregivers of a person suffering from Alzheimer's/Dementia - every day is ***The Longest Day***.

WHAT IS PICKLEPALOOZA?

Picklepalooza celebrates the sport of Pickleball, the fastest growing sport in America. During this day-long celebration teams compete in round robin type play based on skill level (beginner, recreational, advanced). Corporations, small businesses and individuals form teams to play for fun or competition. Players and spectators alike enjoy the casual pace of play and beginners get the chance to learn a new, fun sport.



BENEFITS OF CORPORATE SPONSORSHIP



- Employee team building for a cause
- Company promotion and networking opportunities
- A chance to mingle with colleagues & friends
- A DAY OUT OF THE OFFICE FOR FUN
- A chance to support charitable organizations – *Senior Services of Wichita* & *The Alzheimer's Association – Central & Western Kansas*

WHAT YOUR SPONSORSHIP WILL PROVIDE

- 850 homebound, isolated seniors will receive Meals on Wheels deliveries every week day
- Meaningful employment for over 1,000 older workers in our community
- Educational, recreational and social events for 2,000 senior center members so they can stay active, healthy and connected and out of nursing care facilities
- Precious funds for The Alzheimer's Association to find a cure for a devastating disease that impacts 55,000 Kansans each year

*Photos from
the 1990s*



FUN FACT:

What most people don't know is that *Senior Services of Wichita* brought the sport of Pickleball to our community in the mid-1990s for our seniors to play. Pickleball was popular in senior centers across the west coast as early as the 1980s.

To purchase or commit to a sponsorship level, contact Chris Heiman at **316-267-0302 ext. 216** or by email chrish@seniorservicesofwichita.org

Presenting Sponsor

\$10,000 – one available

- Name recognition on the top of all marketing materials as presenter
- 6 teams (12 players)
- 10 additional company representatives to attend as spectators
- First & most prominent logo on all sponsorship videos
- At least 5 social media post acknowledgements
- Acknowledgement at event as presenting sponsor
- Acknowledgement in all Senior Services newsletters and email blasts
- Prominent logo as presenting sponsor on all posters, flyers and mailing pieces
- Acknowledgement of sponsorship with link to company website on Senior Services website
- Branded cocktail napkins at all events
- Full page company ad and a full page company profile in event program
- Additional players added for \$100 per team



Food/Beverage Sponsor

\$7,500 - one available

- 5 teams (10 players)
- 5 additional company representatives to attend as spectators
- Prominent logo on all sponsorship videos
- At least 3 social media post acknowledgements
- Acknowledgement as food/beverage sponsor
- Acknowledgement in all Senior Services newsletters and email blasts
- Logo on all posters, flyers and mailing pieces
- Acknowledgement of sponsorship with link to company website on Senior Services website
- Full page company ad in event program
- Additional players added for \$100 per team



The Big Dill Sponsor

\$5,000 – one available

- 5 teams (10 players)
- 3 additional company representatives to attend as spectators
- Prominent logo on all sponsorship videos
- Social media post acknowledgements
- Acknowledgement in all Senior Services newsletters and email blasts
- Logo on all posters, flyers and mailing pieces
- Acknowledgement of sponsorship with link to company website on Senior Services website
- ½ page company ad in event program
- Additional players added for \$100 per team



Bar Sponsors

\$3,500 – two available

- Acknowledgement as bar sponsor
- 4 teams (8 players)
- 2 additional company representatives to attend as spectators
- Prominent logo on all sponsorship videos
- Social media post acknowledgements
- Acknowledgement of sponsorship with link to company website on Senior Services website
- ½ page company ad in event program
- Additional players added for \$100 per team



Sweet Pickle Sponsors

\$2,500 – four available

- 2 teams (4 players)
- Logo on all sponsorship videos
- Social media post acknowledgements
- Acknowledgement of sponsorship with link to company website on Senior Services website
- Company logo in event program
- Additional players added for \$100 per team



Games Sponsor

\$2,000 – one available

- Acknowledgement as sponsor for all games (like wine pulls)
- 1 team (2 players)
- 2 additional people to attend as spectators
- Logo on all sponsorship videos
- Social media post acknowledgements
- Acknowledgement of sponsorship with link to company website on Senior Services website
- Company logo in the community challenges program
- Additional players added for \$100 per team



Court Sponsors

\$1,500 – six available

- Banner hung on 1 court as sponsor
- 1 team (2 players)
- Logo on all sponsorship videos
- Social media post acknowledgements
- Acknowledgement of sponsorship with link to company website on Senior Services website
- Company logo in event program
- Additional players added for \$100 per team



Volunteer Sponsors

\$1,000 - three available

- Acknowledgement as sponsor
- 1 team (2 players)
- Logo on all sponsorship videos
- Social media post acknowledgements
- Acknowledgement of sponsorship with link to company website on Senior Services website
- Company logo in event program
- Additional players added for \$100 per team



Senior Advocate Sponsors

\$500 - unlimited

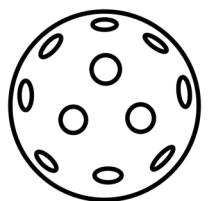
- Name recognition at event
- 2 company representatives to attend as spectators or as players
- Social media post acknowledgements
- Acknowledgement of sponsorship with link to company website on Senior Services website
- Name recognition in event program
- Additional players added for \$100 per team





**"Age is an issue of mind over matter.
If you don't mind, it doesn't matter."**

~ Mark Twain



PROGRAMS

- Senior Centers
 - Downtown
 - Linwood
 - Northeast
 - Orchard Park
- Meals on Wheels
- Senior Employment
- Information & Outreach



PHONE:

316-267-0302 ext. 216

WEBSITE:

<https://seniorservicesofwichita.org/>

EMAIL:

chrish@seniorservicesofwichita.org





2022 Alzheimer's Disease Facts and Figures



1 in 3

seniors dies with Alzheimer's or another dementia

Over **11 million** Americans

provide unpaid care for people with Alzheimer's or other dementias



These caregivers provided more than 16 billion hours valued at nearly

\$272 billion



In 2020, COVID-19 contributed to a

17% increase in Alzheimer's and dementia deaths

In 2022, Alzheimer's and other dementias will cost the nation

\$321 billion

By 2050, these costs could rise to nearly

\$1 trillion

Between 2000 and 2019, deaths from heart disease have decreased **7.3%**

while deaths from Alzheimer's disease have increased **145%**

It kills more than **breast cancer and prostate cancer**

combined

More than **80%** of Americans know little or are not familiar with mild cognitive impairment (MCI), which can be an early stage of Alzheimer's.




Senior Services
 OF WICHITA

PHONE:

316-267-0302 ext. 216

WEBSITE:

<https://seniorservicesofwichita.org/>


THE LONGEST DAY
 alzheimer's association®

PHONE:

316-267-7333

WEBSITE:

<https://www.alz.org/>